SUPPLY CHAIN ASSOCIATION OF THE PHILS. INVITES PAGASA TO A WEBINAR ON SUPPLY CHAIN EFFICIENCIES

Wednesday, 27 July 2022

PAGASA

was invited to attend a webinar on 27 July 2022 regarding supply chain and how to prioritize cost over time over reliability given today's disruptions. The cost of logistics has skyrocketted since the start of conflict between Russia and Ukraine March of this year also due to port and container van supply. The

cost of logistics has gone up to 25% of total product cost compared to the standard of 10% for developed countries. Disruptions have limited daily deliveries of trucks to just one trip or even half-a-trip compared to three or four before these economic hazards. The Philippines is currently exhibiting the highest growth rate for online sales in ASEAN since it is coming from a low base.

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