

## THIRD GENMEET OF PAGASA FOR 2019

Sunday, 07 July 2019

Last Updated Tuesday, 02 March 2021

On 7 July 2019, PAGASA held its 3/Q General Meeting at the Opening Day of the World Food Expo (WOFEX) in one of the Function Rooms at the SMX by the bay. WOFEX holds this trade show yearly in dual venues: the World Trade Center and the SMX. Kantar World Panel's Des Deocareza- Lozano, New Business Development Head presented about Phil. Brand Equity for FMCG. Kantar World Panel is an international market research & insighting consultancy firm. The Meeting culminated with a visit to the Mall of Asia as it is vigorously being renovated and expanded.