

## PLANNING FOR SUPERMARKET BREAK-OUT SESSION 2018

Thursday, 05 April 2018

PRA called a meeting with PAGASA and A.C. Nielsen to discuss the topics and speakers for the Supermarket Break-out Session at this year's National Retail Conf. & Exhibition to be held in August at the SMX in Pasay City. The lunch meeting was held at the Golden Cowrie Resto inside the new Podium at Ortigas Center. Meeting was held on 5 April 2018 with (clockwise) STC, PRA Asst. Sec.- Gen. Bing Miranda, PRA Sec.-Gen. Evelyn Balmeo-Salire, Supermarket Track Leader Aira V., A.C. Nielsen's Maria Angelica Carolina and its Managing Director Patrick Cua. STC broached the idea of bringing in Mr. Chilam from Beijing (whom he just met in Chiba, Japan recently) as this young guy was operating unmanned supermarkets relatively successfully. He is spreading his idea now to his partners in Japan, Taiwan and Korea.

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