

## PUBLIC HEARING ON DTI'S IMPROVED BAGWIS AWARDS

Friday, 05 May 2017

Last Updated Thursday, 15 June 2017

After some 10 years since its launching, DTI decided to e-launch the "new improved" Bagwis Awards. DTI will now apply a bolder approach of getting retailers to seek this coveted seal of good housekeeping. Potential candidates will now be approached by the regional offices of the DTI and invited to apply for the said Award. Unlike before where winners of this award hold on to it perpetually, everyone holding on to this award will now be reviewed every three years to see if they still deserve to be given the award. Submitted documents to earn this award has also been substantially minimized. DTI regional and provincial offices will be granted prizes for developing the most number of Bagwis Awardees in their areas for the next year. Emphasis here on developing customer service especially for the regional retailers.