In the morning of 29 February 2024, PAGASA Executive Director Steven T. Cua was invited to grace the Official Opening of the 14th edition Thailand Week at the Activity Center of Glorietta Mall in Makati. Together with him was (L-R) Phil. Franchise Association Sam Christopher Lim, Thai Trade Center of Manila Head Janthana Chatimonee, His Excellency Mr. Tull Traisorat/Ambassador Extraordinary & Plenipotentiary of the Kingdom of Thailand to the Republic of the Philippines, Senator Mark Villar, Makati Mayor Abigail Binay and PRA President Roberto Claudio.