TESTING THE MARKET ON PAGASA MEMBERS

Wednesday, 13 January 2021
Last Updated Wednesday, 27 December 2023

To test the viability of physical shopping at a time when the pandemic seems to lie low, PAGASA held a face-to-face Meeting with My Suki's Victor Javier, Ivan & Chris CataluÃ±a on the eve of 13 Jan.Â 2021 at the Sports Lounge 1 of the Quezon City Sports Club.Â It was a case of finding out if PAGASA members were willing to come out to meet with each other in the flesh.Â Sports Lounge 1 was air-conditioned but the staff left the glass doors wide open so the air and elements (if ever the virus was air-born) inside the room would not be contained. Results proved that people were still hesitant to go out for any reason even if My Sukiâ€™s online proposition presented an opportunity for the members of the Association.Â Only six warm bodies dared to taste the good food that evening.