A DAY OF MEDIA INTERVIEWS

Tuesday, 08 August 2023

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DTI mentioned on 8 August 2023 that manufacturers of some 43 products are requesting permission to increase the prices of said goods, media saw it has the go-ahead to scrounge for news of speculative price increases just a day later. From Ted Failon's program early morning to DWIZ, ABS CBN & Teleradyo Serbisyo's program called Pasada with Peter Musngi & Rica Lazo, media went searching for a lead regarding price increases by interviewing PAGASA Pres. Steven T. Cua. The recent passing into law of the increase of the minimum daily wage by P40/day effective 16 July 2023 initiated a tsunami of speculation about potential price increases for basic necessities and prime commodities.