## PPIA INVITES PAGASA TO A WEBINAR ON PLASTIC WASTE COLLECTION

Tuesday, 17 May 2022 Last Updated Wednesday, 26 October 2022

On 17 May 2022, PAGASA was invited by the Phil. Plastics Industry Assn. (PPIA) to attend a webinar that they hosted entitled: "Breakthrough New Innovations Driving Circularity for Plastics." First speaker was Wilhelm Myrer/CEO-Founder of Empower. Using new technology to enable a circular economy. His concept is to give plastic waste a value to stop leakage of plastic into the environment & cost-efficiently incentivize collection of leaked waste.

Second Speaker was Richard Horne/CCO of Polymateria. Its revolutionary Biotransformation technology ensures that plastic that has escaped refuse streams can fully biodegrade in the natural environment, leaving no microplastics, and being recyclable in its useful lifespan.

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