PAGASA INVITED TO BE A MEMBER ORGANIZATION OF THE INTERNATIONAL COUNCIL OF SMALL BUSINESS, PHILIPPIN

Friday, 25 March 2022
Last Updated Tuesday, 25 October 2022

PAGASA was invited to be a member of The Int'l.
Council of Small Business (ICSB), Phils.Â ICSB is a global org'n present
in 100 countries with headquarters based in Washington, D.C.

For
the Month of Women celebrated every March, ICSB Phils. held a 5-day
Conference highlighting Women Empowerment. PAGASA was invited on 25
March 2022 to share how women braved themselves as retail frontliners
during the lockdowns. PALSCON, also a member of ICSB, was also a
panelist at this hybrid presentation live at Resorts World Manila.
PALSCON's President Rhoda Castro-Caliwara
PAGASA's segment with PALSCON was hosted by AIM Professor Maya Herrera, one of the founders of ICSB Phils.
Program was aired live at the Main Lobby of the mall inside Resorts World Manila.