RETAIL ASIAâ€™s 2020 VIRTUAL RETAIL CONFERENCE

Thursday, 08 October 2020

On 8 October 2020, simultaneous with the Form on Rice Tarrification, PAGASA's Board Members were privileged to have been invited to attend Retail Asia's 2020 Retail Conference where among the presenters were SM Super Malls President Steven Tan, KH Lim/Exec. Chairman of Senheng Electric (KL) Sdn Bhd, Olivier Gergele Ernst & Young ASEAN Consumer Products & Retail Sector Leader, Dominic Wong/ex CEO Courts Malaysia and ex-Group Chief Strategy Officer-Courts Asia and Warankana Anuwong/ Research Manager-Services and Payments of Euromonitor Intâ€™l. SM partnered with online operators-Panda Food, Grab Food, Lala Food and all others to make sure they were present in all major online options. They tied up with major suppliers to promote hygiene, farmers for farm-to- table offerings and MSMEs to get none-regular items into the market.Â Euromonitor, on the other hand, saw five trends in the Southeast Asian market in a world with COVID-19:Â Brand Engagement goes virtual, e-Commerce as the default model, new era of non-contact retail, commerce using AI and forced reinvention of the last mile (cost & speed/efficiency/safety of deliveries). (Pardon the poor quality of the pictures)