PRAâ€™s 8th VIRTUAL LEARNING SERIES FEATURES STC

Thursday, 21 May 2020
Last Updated Tuesday, 25 May 2021

The 8th PRA Virtual Learning Series with the topic â€œFutureproofing RETAIL: Strategies to Navigate the New Normal" on 21 May 2020 featured PAGASA President STC. SAP Southeast Asia's Industry Business Architect - Retail, Aditya Utama went deep into strategic priorities for retailers to navigate the new normal and futureproof their business. He was joined by Atty. Paul A. Santos (Chairman, PRA), Rosemarie B. Ong (President, PRA) and Steven Cua (President, Philippine Amalgamated Supermarkets Association) in a panel discussion sharing their insights and experiences in this new normal. The webinar was moderated by Raphael Layosa, CEO of Retailgate.