

## AT THE SECOND PRA GGM for 2019

Thursday, 25 July 2019

Last Updated Tuesday, 02 March 2021

PAGASA is a regular attendee of the General Membership Meetings of the Phil. Retailers Assn. as PAGASA is an Associate Member of the PRA. At this 2/Q GMM on 25 July 2019, Kantar World Panel presented at EDSA Shang's Garden Ballroom brand equity of the most popular supermarket products. Also, where consumers went to buy their favorite brands. STC was honored to introduce the guest speaker for the day.