

INTERNATIONAL FOOD EXPO (IFEX) 2018

Friday, 25 May 2018

Last Updated Thursday, 19 July 2018

At the Grand Opening of this year's IFEX, PAGASA's STC graced the affair in the morning of 25 May 2018. IFEX was held both at the World Trade Center and the Phil. Trade Training Center (PTTC) just beside it. There were many foreign and local pavilions this year. An exhibitor from China sensed the utter lack of supply of Yakult in the market and immediately introduced his similar product at the booth where STC visited. STC was also chanced upon by UNTV and was interviewed regarding the state of prices given the implementation of T.R.A.I.N. by the government with Monde Nissin's Export Manager Ferdinand Champongco. A few PAGASA Members visited this Expo with VP Liansel Sy dropping by on the last day. ^^