

PRODUCT SELECTION FOR THE UPCOMING DTI FOOD FAIR

Thursday, 01 February 2018
Last Updated Monday, 30 April 2018

STC was invited by the DTI's Bureau of Domestic Trade & Promotion on 1 Feb. 2018 at the BDTP Conference Room to screen the food products that should be exhibited at the Sikat Pinoy National Food Fair in March at the Mega Trade Halls inside SM Megamall. To save on time for this 2-day screening activity, STC selected ahead of the team from all the products lying around the BDTP Offices and explained the good and the bad in packaging and labeling when catering to the mainstream market via supermarkets.Â

Â