

PRA 3/Q GENMEET AT CROWNE PLAZA HOTEL

Thursday, 21 September 2017

Last Updated Tuesday, 24 October 2017

On 21 Sept. 2017, the Phil. Retailers Assn. held its Third Quarter General Membership Meeting to discuss updates on the retail scene as well as continue with the last two sessions of the National Retail Conference which was suspended in view of the earthquake that took place during NRCE. The two sessions were entitled: "Emerging Generation: Engaging Millennials" and "The Centennial Shoppers" by Kantar Phils. The GenMeet tackled "Understanding the Data Privacy" by Commissioner Raymond Liboro of the National Privacy Commission. As it turns out, this 5-year law is just being implemented now to guarantee the privacy of consumers in the day-to-day negotiations online.

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