# COFFEE MEET WITH INFORMA MARKET FOR HOFEX HK 2025

Wednesday, 12 March 2025

In the afternoon of 11 March 2025 at UCC Santolan Town Plaza, PAGASA Exec. Dir. STC and Board Dir. Raymond Obcena met with Derek Lau and Joanna Wong of Informa Markets HK. Derek handles Customer Success both for HK and Singapore. They are promoting HOFEX HK this coming May while their company also handles FHA Singapore this coming April. The two from HK were trying to come up with a creative offer to make it enticing for PAGASA to send a delegation to their upcoming trade show in HK.