NRF STATE OF RETAIL & CONSUMER 2025

Friday, 04 April 2025

On 3 April 2025, PAGASA was invited to join a webinar organized by the U.S.-based National Retail Federation. NRF President & CEO, Matthew Shay (center) engages the Chairman & CEO of BJ's Wholesale Club, Bob Eddy & Sarah Wells of Well's Bag Line. BJ's Wholesale Club operates 215 outlets in the East Coast which sells food & non-food items exclusively to Club Members only. It has ramped up sales on fresh produce during the last few years than just operating a warehouse club. Add'l. services like curbside pick-up, online shopping, pick-up in store & even deliveries has helped improve its sales. It is courting the Gen Z customers.