PRA GMM at Novotel, Araneta City

Saturday, 11 October 2025

PAGASA represents the Supermarket or Food Retail Sector of the Philippine Retailers Association (PRA). On 10 October 2025, at the PRA's 3rd General Membership Meeting, PAGASA's STC hobnobbed with the leaders of Philippine retail industry and sat beside former PRA Pres. Jorge Mendiola and National Retail Conference and Exhibitions (NRCE) Chairman Sam Gregory Lim.

PRA is currently headed by Pres. Alice Liu of the Penshoppe Group. Beside STC on the other side was one of the speakers, Harvard-trained Yukiko Tsokamoto/Partner-Bain and Company, who presented on Generative AI for the retail industry.