1ST INTERNATIONAL ICE CREAM EXPO

Saturday, 25 October 2025

PAGASA Officer Mykel Teodoro (leftmost) graced the Official Opening of the 1st International Ice Cream and Gelato Expo (ICEGEX) at the World Trade Center on 24 October 2025.

Industry Associations with him that morning were represented by their Presidents Eugene T. Yap/Hotel and Restaurant Association of the Phils. (HRAP), Ruben L. See/Phil. Association of Food Exporters (Philfoodex), Julietta J. Austria/Phil. Association of Food Technologists (PAFT) and others. Organized by Haliburton International Events Corporation, it is on its initial offering for the Philippine market.