PRA BREAKFAST EXECUTIVE SESSION

Thursday, 12 February 2026

On the morning of 11 February 2026, Philippine Retail Association held an Executive Roundtable Premium Learning Session at The Gallery Room of the Grand Hyatt Hotel over breakfast. PAGASA was represented by three of its Directors specifically Edna Ontiveros, Raymond Obcena & STC. Deloitte Auditing & Consultancy Firm delved on AI & practical analytics which help retailers.