SERIES OF MEDIA INTERVIEWS REGARDING THE HIGH PRICE OF RICE DESPITE TARIFF CUTS

Saturday, 25 January 2025

On 24 January 2025, Executive Director Steven. T. Cua was interviewed live via Zoom by the wacky Alvin Elchico & Doris Bigornia. They were wearing clothes mimicking trash cans to stress the importance of sorting garbage into biodegradable and non-biodegradable trash cans in promoting sustainable development. They were asking regarding a plan by the Department of Agriculture (DA) to offer cheap rice in Metro Manila through select national food retail chains and a convenience store chain by 1 February 2025.

DA will instruct its agency the National Food Authority (NFA) to release rice at subsidized prices upon the consent of the National Price Coordination Council chaired by DTI Sectetary Cristina Aldeguer-Roque (see picture of the two monitoring a wet market).

The following day, award-winning journalist Jarius Bondoc and Rellshyn Magsumbol of the tv-radio program "Sapol" featured STC over DWIZ. They asked him to comment on DTI's latest Price Guide (effectuve 1 Feb. 2025) which consented manufacturers to increase prices for 73 sku's monitored on said Price Guide.