PACKPRINTPLAS 2024 AT THE SMX

Friday, 11 October 2024

In the morning of 10 October 2024, PAGASA's Executive Director Steven T. Cua attended the Opening Ceremonies of the Three-fold Trade Show featuring the latest in packaging, printing and plastics. DTI Head for Regional Operations Usec. Blesila Lantayona, Federation of Filipino Chinese Chamber of Commerce and Industry Pres. Cecilio Pedro, PhilExport Pres. Sergio Ortiz-Luis headed the delegation of VIPs who graced the occasion. The Show was a collaboration of the stalwarts of the three industries represented by their exhibitors.

The supermarket industry stands to gain from the innovative and attractive packaging designs, clearer and smarter labelling and the introduction of sustainable packaging materials used to push FMCG.