FOCUS GROUP DISCUSSION INITIATED

Wednesday, 09 October 2024

FOCUS GROUP DISCUSSION INITIATED BY DTI FOR RETAILERS ON HOW TO GROW THE INDUSTRY

PAGASA's Executive Director Steven T. Cua was invited on 8 October 2024 to participate in DTI's FGD: "Section G: Job Blueprint on Wholesale & Retail Trade" for non-specialized retail store category held at the University of the Philippines, BGC Campus. This was a two-day project run by 3rd party consultants.

Brainchild of Usec. Mary Jean Pacheco, DTI's e-Commerce Lead for the e-Commerce Group (ECG) which includes managing the E-Commerce Bureau (ECB) and the Office of Supply Chain and Logistics (SCL), this Supermarket Session was moderated by (former DTI Usec.) Ed Sunico and Mike Dimagiba. Other retailers included in Section G were representatives from SM Retail, Robinsons Retail, Alfamart, Globe Telecom, Francorp & DILG.