DTI MEETING WITH USEC. PASCUA ON AVIAN FLU IN PAMPANGA

Wednesday, 13 September 2017 Last Updated Monday, 16 October 2017

DTI called a Special Meeting on the effects of the recent Bird Flu that hit Pampanga and how it is affecting demand and prices for chicken in Metro Manila. Meeting was held on the afternoon of 13 Sept. 2017 at the Offices of DTI Usec. Teodoro Pascua. Discussion reveals that consumers continued to partake of chicken in their meals especially at Fast Food Outlets but were a bit wary to buy unbranded dressed chicken from market vendors and supermarkets. Representatives from the Dept. of Agriculture attended to allay fears of the epidemic spreading elsewhere outside of Pampanga. Â

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